

LAWC BOARD MEETING
12/6/2016 6pm-8pm
Village Inn

Present:

Susan Smith
Robbie Urquhart
Diana & Sam Weigh
Freda Algeo
Kristin Nielsen
Bob Korver
Lee Ann Nielsen – Skype

- A) Review Christmas Fair
- a. \$37 in product / \$150 in donations
 - i. Larger donation jar
 - b. Total profit roughly \$350
 - c. Pricing for venue might rise for next year
 - i. Paid \$675 this year (1/2 price) – manager of Redlands Community Center wants to require full price next year to \$1350
 - d. Desiree, event coordinator, wants LAWC to return
 - i. Consider possible meeting with Manager to discuss options
 - e. Venue back-up – look into schools
 - i. Give back to schools
 - ii. Possible fundraising for school
 - iii. More room for vendors / addition of vendors
 - f. Gave Terra Cotta mug to Desiree as thank you for her hard work
 - i. Will also send a thank you card
- B) Distillation Conference / oil contest
- a. 2.0 version – more in depth from last conference – possibly headed by Kathy Kimbrough
 - i. During fall season October 28-29
 - ii. Possibly at Fair Grounds
 - b. Oil contest
 - i. First US essential oil contest
 - ii. Potential partnership/mentorship with New Zealand
 - iii. Need at least 2 years to plan/prepare for
 - iv. Need Grants
 - v. Possible work with Misha Munion (?) and others
- C) Paula – Festival Director
- a. Palisade Chamber Commence – wants to be part of Christmas Fair
 - b. Requests budget – Lee Ann will have one ready by January
 - c. Reviewed meeting / invoice with Amy in regards to rack cards/business cards
 - i. Next rack cards - detail dates instead of general
 - d. Check on sponsorships with StarTex & AARP
 - e. Need to establish deadlines

- f. Festival Planning meeting – January 5, 2017 Ed Bozarth 5:30pm
- g. Task Force's:
 - i. Robbie – Festival Chair / Marketing Chair
 - ii. Diana – Vender Chair
 - iii. Susan Smith – Seminar Chair
 - iv. Susan Metzger – Art Contest Chair
 - v. Freda – Bus Tour Chair
 - vi. Kristin – Entertainment
 - vii. Angie – TBD
 - viii. Lee Ann – Financial Chair

- D) Kristin Proposes that more than one Board member will have access to various accounts
 - a. i.e. – Bank account/ Facebook / MailChimp / Website / Instagram / etc...
 - i. The goal is to allow better communication / ease of access / relieve pressure off one person
 - b. Diana Weigh seconds motion
 - c. Vote opened to board – passes with no objection
 - i. Angie not present

- E) Lavender Association of Western Colorado will require that any and all business that takes place going forward, be recorded and signed by both parties. There will be no more verbal contracts.

- F) Member Meeting
 - a. December 10, 2017 Palisade Library – 10am
 - i. Review Christmas Fair
 - ii. Present Tentative Calendar to members for the year
 - iii. Distillation Conference 2.0
 - 1. October 28-29, 2017
 - 2. Fair Grounds
 - 3. Possibly Headed by Kathy Kimbrough
 - iv. Introduce Paula Rohr – Festival Director
 - 1. Festival Planning meeting January 5, 2017 Ed Bozarth @ 5:30pm, meeting room, upstairs
 - a. All meetings need to have minutes recorded and sent to the membership & posted on the website
 - v. Member's request for topic's to be addressed at January member meeting