

LAWC Board Meeting  
Feb 7, 2017

Meetings begins at 6:13pm

Present:

Angie Jewett – via Web conference

Diana Wegh

Susan Smith

Lee Ann Nielsen – via Web Conference

Alfreda Algeo

Kristin Nielsen

Paula Rohr – Festival Director

1. Policies & Procedures
  - a. Review changes and updates
  - b. Number instead of bullets for better referencing
  - c. Table last half of document for next meeting
2. Festival Update
  - a. Title Sponsor
    - i. Requesting perpetual
    - ii. No compete clause
    - iii. Has right of first refusal every year by December
  - b. Board cannot sign contract to a perpetual sponsor
    - i. Cannot speak for future boards
  - c. Contract needs to be equal for all parties involved
  - d. Motion made to allow current board to sign any contract that agrees to a perpetual obligation
    - i. Those in favor – 0
    - ii. Those opposed – 6
      1. Robbie Urquhart, not present at meeting
      2. Paula Rohr, no voting rights
    - iii. Motion to allow board to sign contracts with perpetual obligations – denied
  - e. Board needs to review sponsorship packets before 2018 festival packets
  - f. LAWC tent for festival this year should be 10x10
    - i. Past tent was to large
  - g. Rack Cards
    - i. Save the date ones are almost gone
    - ii. Next set will define days better and will be order once poster has been chosen
  - h. Poster contest
    - i. Updated on website and shared on Facebook
  - i. Lavender Under the Stars
    - i. Talking with various locations about the venue
    - ii. Talking with caterers for options of food
      1. High end similar to last year
      2. More relaxed, less price for tickets
  - j. Will meet with the top officials of the Town of Palisade when closer to the Festival date
  - k. Need to take into account our growing population of visitors

- i. Accommodate handicap parking needs
    - ii. More signage
  - l. Freda – update on bus tours
    - i. Julie Devin, supporter member will help in planning when available
    - ii. Spoke with potential tour bus company
    - iii. Review last year’s surveys
    - iv. Accommodate for clients with walkers & canes
    - v. Seek potential sponsors
    - vi. Shorter busses for more intimate setting
    - vii. Better PA system for hearing guides on bus
    - viii. Will have committee meeting Saturday 11, 2017 after member meeting
  - m. Vendor application has been posted on website and mailed out to those who are interested
- 3. Diana Wegh
  - a. Found new venue for December fair
    - i. Redlands Middle School
    - ii. Work with school in help with fundraiser
    - iii. Cost less than past venue

Meeting Adjourns at 8:02pm