

UNAPPROVED MINUTES

LAC Board Meeting
February 5, 2019

Meeting attendees: Bob Korver, Barbara Albers, Kristin Nielsen, Lisa Proietti, Susan Smith, Lee Kleinman by phone, guest Melisa Boyles.

Meeting called to order by Bob at 5:27 pm.

Minutes reviewed, motion made to approve by Kristin moved, seconded by Barbara. Voted and approved at 5:28 pm.

Financial reports discussion – Discussed and moved to approve by Susan and seconded by Barbara. Voted and approved.

Festival meeting recap. Discussed dinner idea again. No decision made. Paola and Juliann are to send letter for interest in farm tours and Sunday tours. Discussion regarding title sponsor. No decision yet made. Hummel would like to receive more benefit than currently being offered, should have a decision soon regarding this.

Nose training seminar in 2020. Getting costs together for all aspects of seminar to determine our costs and what ticket prices should be. GJ visitors center has been contacted and hotel feelers going out for a designated hotel. Other costs are being gathered so that we can arrive at a per-ticket price and decide whether to move forward on this.

We have received two new membership applications this month.

Christmas Festival , Melisa presented on this topic – need to set a date and work on venue. Motion made to have Lavender Christmas Festival on December 7, 2019. Location preferred to be the Moose lodge again. Will work towards having better lighting. Will have Melisa give a status update at our April Board meeting. Moved to approve by Kristin Barbara seconded. Voted and approved.

LAC logo discussion – Melisa is recommending color choices for new logo. Board likes middle letter style and left logo. Melisa is asking for Board approval prior to our next Board meeting, motion by Barbara to approve logo information noted here and seconded by Lisa, voted and approved.

Regarding our LAC website, Mackenzie Dodge is running over on cost for our website. Discussion had as to what things she should be doing to account for the

\$300 monthly she is receiving. Need to know what is considered maintenance and what is content. Need to reduce the number of persons giving her input to reduce the billable hours she is running up against. Can we get a user login to update content? Need to get current copy of Mackenzie's contract put on Slack for everyone on the Board to review. Kristin will be the point person for Mackenzie, so direction can be coordinated through her.

Attendance at Palisade Chamber After Hours. Add this to the newsletter to see which members might want to attend and represent LAC. Discussion was had regarding the benefit to LAC by being a member.

Proposed agenda for membership meeting

2-9-19 Member Meeting Agenda

<u>Time</u>	<u>Topic</u>	<u>Presenter</u>
10:00 a.m.	Call to order	Bob
10-10:10	Review and approve November member minutes	Lisa
10:10-10:20	Review & approve Jan. financial report	Lee Ann
10:20-10:25	Minutes & financial reports being posted to website	Bob
10:25-10:40	Festival Update	Juliann or Bob
10:40-10:50	Nose Training update	Lee Ann
10:50-10:55	Meeting educational topics & summer sites	Bob
10:55-11:00	CVFGA and Farm & Ranch Day volunteers	Bob
11:00-11:05	Christmas craft fair date	Bob
11:05-11:40	Sharing of information learned at USLGA	Trudy
11:40-11:55	Can you pick the silver and bronze medal Winner? (smell off)	Bob
Noon	Adjourn	Bob

Next Board meeting agenda topics

Festival Update –
Website contract update
Bob Update on Erie Meeting
CFVGA Update

Kristin moved for adjournment, Barbara seconded. Meeting adjourned at 6:57 p.m.