

Lavender Festival  
Committee Meeting  
Feb 2, 2017 @ Trader's Coffee

Meeting called to order 5:05pm

Present:

Robbie Urquhart  
Diana & Sam Wegh  
Susan Smith  
Lee Ann Nielsen via Skype  
Kristin Nielsen  
Paula Rohr  
Lida Lafferty  
Paola Legorre  
Carylon

Remainder Festival meetings have been set up at Ed Bozarth Chevrolet, 5pm-6:45pm on the following dates: March 9 / April 6 / May 11 / June 8 / June 29 / July 6  
The July 6<sup>th</sup> date is tentative, will be determined based on if there is need or not for the committee to meet.

Update from Director:

1. VCB grant, has been submitted – waiting on response
2. Sponsors
  - a. Daily Sentinel will return to assist and create the festival pamphlet
    - i. Cost LAWC \$2450 – up \$50 from last year
    - ii. LAWC will sell the ad's in pamphlet
  - b. Rocky Mt Sanitation will return with toilets and trash cans
  - c. Potential Title Sponsor under contracts
3. Paula and Amy Numberg are working on map in the Palisade Chamber brochure
4. Paula is meeting with potential caters for the Saturday Nights, "Lavender Under the Stars"
  - a. Looking into locations to host the event
5. Poster Contest
  - a. Working with Susan Metzger and Blue Pig
  - b. Update website with information
  - c. Post onto Facebook & spread the word
6. Volunteers – gifts
  - a. Individuals who assist
  - b. Organizations that might help – provide donation to their cause
    - i. School Organizations
7. Update's from Committees:
  - a. By default, Festival Director Paula Rohr and LAWC President Kristin Nielsen hold position on each committee
    - i. Vendors – Diana Wegh
      1. Application will be sent out soon
      2. 12 returning vendors from last year already signed up
    - ii. Education – Susan Smith

1. Ideas are starting Gardens with Kathy Kimbrough
  2. Spa Session
  3. Reflexology
  4. Round Table ideas
  - iii. Bus Tours – Freda
    1. Not present will update at a later date
  - iv. Marketing – Robbie
    1. Not present will update at a later date
  - v. Entertainment – Kristin
    1. Great feedback from past performer We Speak Imaginese
      - a. Will look into option having perform again if available
    2. Other potential options are
      - a. The Navigators
      - b. Morgan Crouse
      - c. Prefer to have local performers
  - b. Invite Susan Metzger back for wreath making
  - c. Invite Lida Lafferty back for food demo
    - i. Lida has accepted – Thank you Lida!!!!
8. Meeting adjourns at 6:55pm