



12th Annual Lavender & Artisan Christmas Fair

In April 2009, the Lavender Association of Western Colorado (LAWC) was formed as a 501(c)(6) non-profit organization. In Dec 2009, we launched our First Annual Artisan Christmas Fair. As of 2018 we have gone state-wide and are now the Lavender Association of Colorado.

The new Lavender Association of Colorado invites you to join us in sponsoring the 11th Annual Artisan Christmas Fair. We invite you to partner with us, and share in the exposure and excitement this event brings to our area and our state. Our members are not just growers but also members of communities who desire mutually beneficial, long-term relationships with prominent and respected businesses such as yours. We look forward to working with you and to develop a relationship that will last for years to come.

Our venue location is the Mesa County Fair Grounds, 10am – 4pm, on Dec 4, 2021. In addition to holiday themed and lavender related crafts, we provide a Lavender Association of Colorado room that features a bake sale and beverage sale for donations, demonstrations and educational information on using lavender, lavender essential oil, distilling lavender for essential oil and hydrosol, cooking and food demonstration/descriptions, decorating with lavender, health & body care items, among other ideas that our Craft Fair Committee can come up with.

We would be grateful for your sponsorship to support us with our mission of educating about lavender through research, marketing and networking.

Don't forget that in six short months will be our Annual Lavender Festival. Watch for dates and location on ColoradoLavender.org



\$500 Artisan Christmas Fair Sponsor

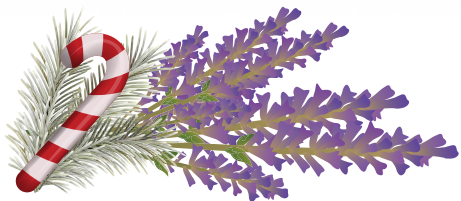


The sponsorship is unlimited, and is not non-compete. Due to the size of our venue, we have limited space for sponsors. All

Sponsorships will be first come first serve. Anyone who is interested in promoting our Annual Lavender & Artisan Christmas Fair is eligible to participate. Sponsorship includes:

- Logo up to 75% of LAC logo on all forms of advertising for this event
- 1 - 10'x 6' booth, Center of venue
- Display of Banner at the event
- LAC website & facebook presence

\$200 Artisan Christmas Fair Sponsor



The sponsorship is unlimited, and is not non-compete. Due to the size of our venue, we have limited space for sponsors. All

Sponsorships will be first come first serve. Anyone who is interested in promoting our Annual Lavender & Artisan Christmas Fair is eligible to participate. Sponsorship includes:

- Logo up to 50% of LAC logo on all forms of advertising for this event
- Display of Banner at the event
- LAC website & facebook presence

Bake Sale

During the event we will offer a "Donation Only Bake Sale". All items are homemade and are not limited to items with lavender. Any treat that would be good to eat or drink is welcome. Cookies, cakes, breads, candies, etc. Feel free to provide items for donation to our Donation Only Bake Sale.



2021 12th Annual Lavender & Artisan Christmas Fair Sponsorship Letter of Agreement

Thank you for your interest in sponsoring the 2021 12th Annual Lavender & Artisan Christmas Fair. Please provide LAC with the following information so we may fulfill your sponsorship to your satisfaction.

Name of Business (or Individual): _____

Name of Owner, CEO: _____

Name of contact person: _____

Address: _____

Telephone: _____

Email: _____

Website: _____

If you need to be invoiced, provide email to send invoice:

Our graphic designer will contact your marketing department for use of high resolution logo, if we don't already have. *To be guaranteed placement of sponsorship in printed materials, payment is due by November 1, 2021.*

Form of payment: _____

SIGNED:

Print name - Sponsor

Signature - Sponsor

Date

Print name - Lavender Association of Colorado (LAC)

Signature - Lavender Association of Colorado (LAC)

Date



ColoradoLavender.org

info@ColoradoLavender.org

PO Box 582 Palisade, CO 81526

We thank you for your support and involvement in making this years Lavender & Artisan Christmas Fair a successful one. Your sponsorship helps provide the necessary items to educate, entertain and involve our community in what we as the Lavender Association of Colorado does. We look forward to working with you this year and in the years to come. As we grow larger throughout the State, we hope you will join us in our growth. Please keep us in mind as we will be preparing for Annual Lavender Festival and would be honored to have you be apart of that event too!



'Tis the Season for Holiday Cheer and Lavender!