

APPROVED
LAC Board Member Meeting Minutes
September 7, 2021

This meeting was called to order at 6:05p.m. All parties were in attendance online due to COVID 19. In attendance were: Jennifer Trunce, President, Trudy Perry, Vice President, Lesha Van Binsbergen, Secretary, Lisa Proietti, Curtis Swift, Alan Squier, Marla Hanna and Cindy Jones.

Not in attendance were: Sue Dowd & Lee Kleinman

Minutes – Alan Squier made the motion to approve, Cindy seconded. August Minutes were approved.

Financial Report – Sue was on vacation so will have to add next month.

Membership – Lee Ann was not present so will need to add information from Slack. 98 members at present.

October Education Meeting – Lee Ann will do a talk about culinary varieties and is wondering if anyone wanted to do it with her. Trudy said she would talk about propagation and Sue said she would talk about frost cloth. October 2nd would be a good weekend and do it online because everyone is all over the state and COVID is ramping up again. Hopefully Sue will be back in time to orchestrate the online meeting. The person from the botanic gardens is unavailable to speak and Cindy thought perhaps Paola would want to speak on that topic. Trudy tried to get her to do the spring one but will check and see if she is available and has more time in the fall. It will be a shorter meeting than last spring but that is okay. Jennifer will be the host. 30 minutes for each speaker and then a Q and A. Trudy will get together a mail chimp email out to members for attendance. The meeting will likely be on Zoom. The price is reasonable for that many people.

JuliAnn's contract was not sent out for us to review prior to this meeting so we need to make a few changes and get that taken care of soon.

Board Minutes to the Website – It was decided that we will give Cesar Minutes monthly and will pay for an hourly rate. We are going to start doing it monthly from here on out, not go back. Cindy suggested that we take a look at the website to make changes and updates. Cindy is going to take a look at make a list and send out an email to board members. Lesha made a motion to pay as we go to put the Minutes on the website and Cindy, Lisa and Curtis seconded. Motion carried. We can move to a retainer later if we would like.

Front Range Lavender Trail – Cindy had two people come through her farm - one person was a member and another was trying to start a farm in general, Trudy got one person, Lesha did not get anyone. Laura got two or three people. It was not a success but the purpose was to bring

attention to the Front Range. Lee Ann was looking at putting lavender trails on the website to divide the state and put up a map of the different areas and different farms. We may just want a map available on the website – like maybe a Front Range Lavender Trail - and people could get the map from there. Front Range has so many small farms that cannot handle large groups. Maybe make it by appointment only. Perhaps next year the association can advertise it more. Chatfield ran out of flyers this year for it and no one knew if they got handed out in Palisade. Lisa said that word is getting out that there are farms over here. Now is the time to get started for next year.

October Election – No one has signed up to be on the board. Notices have gone out on mailchimp looking for new members. We are high on number of board members this year compared to years past. The past two years are the highest they have ever been. Jen and Lesha will not be running for a second term. Curtis's term ends October 2021. Marla and Sue are interested. Cindy was finished up Marla's prior term and Marla's current term will end October, 2022. Trudy's term is done October 2022. Alan and Stephanie have another year left. Cindy and Sue have to be re-elected and we need the bios. Lesha will send out bios. Election has to be before the meeting on October 2nd. At the meeting in October the new board members will appoint the officers.

Lesha suggested that we get back into the coffee meetings so that we can connect and interact with other growers. It would be nice if we could get back into that again. Jen suggested that we could add a Q & A at the end of the education meeting on October 2nd. Ask the members if there are things that they want to discuss after the meeting and people could stick around for that.

Cindy needs posts for Instagram and Facebook. She needs to have some food or craft related items to add. Send pictures and a sentence or two. She is trying to post once a week. We have been getting more followers.

Meeting adjourned at 7:03.