



# *14<sup>th</sup> Annual Lavender & Artisan Christmas Fair*

The Lavender Association of Colorado invites you to join us in sponsoring our 14th Annual Artisan Christmas Fair. We invite you to partner with us, and share in the exposure and excitement this event brings to our area and our state. Our members are not just growers but also members of communities who desire mutually beneficial, long-term relationships with prominent and respected businesses such as yours. We look forward to working with you and to developing a relationship that will last for years to come.

Our venue location is the Mesa County Fairgrounds, 10am – 4pm, on Dec 2, 2023. In addition to holiday themed and lavender related arts and crafts, there will be members there who can answer questions regarding educational information on using lavender, distilling lavender for essential oil and hydrosol, cooking and food demonstration or descriptions, decorating with lavender, health & body care items, etc. Our newest and highly successful feature of raffle sales of donated items is a specialty as well.

We would be grateful for your sponsorship to support us in our mission of education, research, networking and market development.

Don't forget that in six short months, there will be our Annual Lavender Festival at the Riverbend Park June 28 - 30, 2024. We would be honored to have you be a part of that event too!



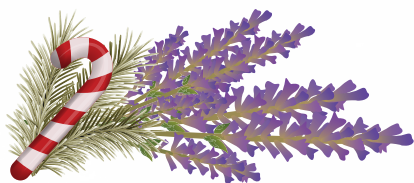


*All Sponsorships will be first come first serve, unlimited and are non-compete. Anyone who is interested in promoting our Annual Lavender & Artisan Christmas Fair is eligible to participate. Due to the size of our venue, we do have limited space.*

*Sponsorships include:*

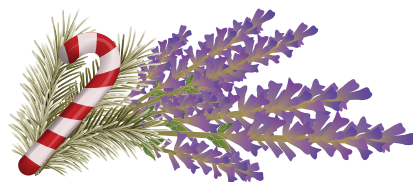
## *\$500 Artisan Christmas Fair Sponsor*

- Logo up to 75% of LAC logo on all forms of advertising for this event
- 1 - 10'x 8' booth
- Display of Banner at the event, if desired.
- LAC website & facebook presence



## *\$200 Artisan Christmas Fair Sponsor*

- Logo up to 50% of LAC logo on all forms of advertising for this event
- Display of Banner at the event, if desired.
- LAC website & facebook presence



Sponsorship advertising starts as soon as the contract and sponsor funds are completed and received. Sign up early to get the most exposure!

\* LAC website and social media presence will last for one year from contract date.

\*\* In avoidance of conflict of both parties, the sponsor and/or members of sponsor family or employees will not be permitted a seat on the board of directors of the association. Choice of Committee presence is welcomed.

## *Raffling Baskets of Goodies*

During the event we will offer raffle tickets for as many baskets as we can fill. Items are donated by members, vendors, and sponsors. Donations may be gift certificates, food or drink items with or without lavender, bath and body, any item to celebrate our Lavender Artisan & Christmas Fair. Please have donated items individually packaged, especially if it's a food or drink donation.



## 2023 14th Annual Lavender & Artisan Christmas Fair Sponsorship Letter of Agreement

Thank you for your interest in sponsoring the 2023 14th Annual Lavender & Artisan Christmas Fair. Please provide LAC with the following information so we may fulfill your sponsorship to your satisfaction.

Name of Business (or Individual): \_\_\_\_\_

Name of Owner, CEO: \_\_\_\_\_

Name of contact person: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

If you need to be invoiced, provide email to send invoice:

Our graphic designer will contact your marketing department for use of high resolution logo, if we don't already have. *To be guaranteed placement of sponsorship in printed materials, payment is due by October 21, 2023. Sponsorship advertising starts as soon as the contract and sponsor funds are completed and received. Sign up early to get the most exposure!*

Form of payment: \_\_\_\_\_

SIGNED: \_\_\_\_\_

Print name - Sponsor \_\_\_\_\_

Signature - Sponsor \_\_\_\_\_

Date \_\_\_\_\_

Print name - Lavender Association of Colorado (LAC) \_\_\_\_\_

Signature - Lavender Association of Colorado (LAC) \_\_\_\_\_

Date \_\_\_\_\_



ColoradoLavender.org  
info@ColoradoLavender.org  
PO Box 582 Palisade, CO 81526

*The Lavender Association of Colorado (LAC) was formed as a 501(c)(6) non-profit organization in April 2009. In Dec 2009, we launched our First Annual Artisan Christmas Fair. We thank you for your support and involvement in making this year's Lavender & Artisan Christmas Fair a successful one. Your sponsorship helps provide the necessary support to educate, entertain and involve our community in what we as the Lavender Association of Colorado does. We look forward to working with you this year and in the years to come.*

