

Member Meeting
April 11, 2017
6pm -8pm
Nielsen Village

6:15pm Call meeting to order

1. Introduction of those present
2. Connected to online web conference
 - a. One potential individual dialed in, not able to maintain strong connection
 - i. Issue unknown if on meeting side or issue with caller's side of connection
 - b. No other members dialed in
 - i. Board to look into potential hotspot wireless connection in order to continue allowing for online conference dial in to at other meetings regardless of location
3. Activity – Lavender Putty
4. Call for volunteers to host next member meetings
 - a. May 9th at 6pm to be held at Cloud Terrace Farm
 - i. 745 Bliss Drive Palisade, CO 81526
 - ii. Hosted by Charter member Ron Rish
 - iii. Pot-luck themed
 1. Please bring a dish to share with other members and guests
 - b. June 13th at 6pm to be held at Conner Orchards
 - i. 30846 L 25 Road Hotchkiss, CO 81419
 - ii. Hosted by Laurie & Ed Conner
 - iii. Pot-luck themed
 1. Please bring a dish to share with other members and guests
 2. Carpool options to be discussed during May 9th meeting
 - c. Individuals have reached out to LAWC to offer land to lease for the purpose of planting lavender.
 - i. Contact President, Kristin Nielsen at Lawcpresident@yahoo.com for information on those individuals
 - d. Festival update by director Paula Rohr
 - i. Title Sponsor Hummel Real-estate
 - ii. Review other sponsors
 1. Prestige bus tours
 2. Ken Richards
 3. Startek
 4. AARP
 5. Renewal by Anderson
 - iii. Daily Sentinel
 1. Ads to be sold in brochure – same prices as pervious years
 - iv. The Beacon
 1. Released 1st of 3 ads
 - a. 1st ad - Information on Bus tours written by Robbie Urquhart
 - e. Discuss Seminars
 - i. Lav 101 by Angie Jewett
 - ii. Water Conversion by GJ Pipe
 - iii. Health & Wellness Spa – Healing Horizon & Susan Smith

- f. Lavender Under the Stars
 - i. Dinner for Saturday night
 - ii. Potential Location and Carter
 - iii. Process is moving along nicely
 - g. Bus Tours
 - i. VIP ½ day culinary tour
 - ii. North Fork tour
 - iii. Not enough farms available for full day tour in the valley
 - h. Clarion Inn
 - i. Host hotel again this year
 - i. Review Saturday in the Park
 - i. Option of moving food trucks to the east side street parking to allow for parking lot to be handicap parking only
 - 1. Positive response from LAWC members present
 - 2. Discussed with members present who have been guests at pervious festivals
 - a. Positive response – gives the park a more unified feeling, easier to seek out food trucks
5. Member input
- a. Provide more information to members in newsletters and emails about what is happening
 - b. Reach out to members for feedback on what is happening
 - c. Look into options about hiring a company/contractor to run and update the LAWC website
 - i. Once discussed option of having open forum for members only on website
 - 1. Not sure what happened to that possible option/ is it still an option?
6. Review USLGA Region 4 Meeting
- a. Discussion of state wide association
 - b. LAWC to encompass whole state
 - c. Unify state and partnership with fellow lavender lovers/farmers/current members
 - d. Positive feedback
 - e. Need to explore the requirements needed to encompass the state
 - i. IRS requirements
 - ii. State Requirements
 - iii. By-laws
 - iv. Option of creating chapters within state association based on location
 - 1. i.e. Western Slope / Eastern Side / Southern Side / Etc...
 - 2. Any individual interested contact President, Kristin Nielsen at lawcpresident@yahoo.com

James Schott calls to adjourn meeting at 820pm
 Meeting adjourned