

LAWC Emergency Board Meeting Minutes
October 16, 2018

Meeting was convened at the office of Dr. Dave Proietti, 2558 Patterson Road. Meeting began at 5:13 p.m. Attendees were President, Kristin Nielsen, Vice-President, Barbara Albers, Secretary, Lisa Proietti, Treasurer, Lee Ann Nielsen, Lee Kleinman and Trudy Perry, via computer, Susan Smith and Bob Korver.

Board position assignment meeting. First assignment is President. There was much discussion between the Board and incoming Board member Bob Korver regarding duties and responsibilities of the President. After this discussion was completed, Bob Korver accepted the position of President for this upcoming term.

Other new terms for Board member positions:

Barbara Albers – Vice President

Lee Ann Nielsen – Treasurer

Lisa Proietti – Secretary

Discussion was had regarding the replacement of a Festival Director. Bob stated that in Washington State it is run by their town, not their lavender association.

Question is: Do we want to run our own festival?

Washington State's is run by the town

Palisade runs Peach Fest

CAVE runs Winefest

G.J. City runs Beerfest

He has also had communication with Julie at the Palisade Chamber of Commerce and they seem to be prepared to take it over, if we decide not to go forward on our own.

Lee Ann has been in contact with Mackenzie Dodge about being the 2019 Festival Director and is going to contact her again to get some clarification on the scope of what she is proposing to do.

Income from this year's Lavender Festival was \$6,000 +.

Elimination of Festival is not a good idea.

Need a director in place by January 1, 2019.

If considering an intern, would need lots of guidance from the board.

Our website is not functioning correctly. Lee Ann is sending payment for hosting and support to get this corrected. She is also talking to Mackenzie Dodge to get the contract negotiated and signed by both parties for responsibilities. Lee Ann will get timeline to outline expectations and guidelines with her.

Discussed #hashtags and reports available for website.

Board can request changes to website under maintenance portion of Mackenzie's contract regarding website.

Discussed Farm memberships vs. general memberships.

Next Board Meeting

Review

New Festival Director Responsibilities

Task Forces

Christmas Craft Fair

 Budget for Craft Fair

Agenda for Membership Meeting

Calendar for New Year (consider having less membership meetings)

Survey Results from James Schott

Lee Ann will sign continuation contract with Mackenzie Dodge tomorrow.

Barbara said we need a date for proposal receipt for Festival Director position from Mackenzie.

Next Board meeting is November 6, 2018

Next Member meeting is November 10, 2018

Meeting adjourned at 7:25 pm